

A person is seen from behind, standing in a warehouse or factory setting. They are wearing a light-colored t-shirt with the Broadsword logo on the back. The person is positioned in front of several pallets stacked with large, wrapped packages, likely printed materials. The background is filled with industrial shelving and more pallets, creating a sense of a busy manufacturing or distribution environment. The entire image has a warm, orange-tinted overlay.

# Your Guide Digital at Broadsword

**BROADSWORD**  
PRINT • DIGITAL • DISPLAY

## Digital: Our creative studio.

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Our creative design studio is fully equipped to create, help and assist in your artwork needs.

Having worked with some of the country leading companies & institutions, Broadsword have the experience in taking your brief from concept to full artwork.

The following are just some examples of how our creative team can help your business.

### **Branding**

From a single logo to multi-site branding, Broadsword's creative team, under your guidance, can devise a new identity for your business (visual and linguistic) that can be deployed across the company's estates, assets, websites, stationery, and more.

**Fully equipped  
to create, help  
& assist**

### **Exhibition design**

53% of exhibition attendees will buy something from a company after seeing them at an exhibition. Exhibitions offer your company an opportunity to meet potential customers face to face – the start of a long-term relationship. Make sure that your exhibition stand tells the story you want about your company to potential visitors.

### **Promotional literature**

Whether delivered door to door, in your outlet, or at an appointment in a potential client's premises, our creative team will design the most attractive leaflets, flyers, booklets, and more to aid you in your sales and marketing activities.

### **Information brochures**

For magazines, brochures, and catalogues, clear and distinct presentation of your products and services helps customers choose what they're going to buy from you.

**From brief  
to full final  
product**

# Online Creative.

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In a world where information about you is accessible anywhere, your online presence needs to match your offline efforts.

## **Website design**

Fully mobile responsive looking superb on desktops, laptops, notebooks, tablets, and smartphones with an easy to navigate menu structure, make sure your website gives readers an enjoyable and accessible insight into your business.

## **E-commerce design**

As more and more business moves online, the layout and functionality of e-commerce platforms becomes more important – from style to layout and from element positioning to product presentation. Our creative team designs e-commerce platforms using the very latest in techniques to build customer confidence and order levels.

**Online creative  
in web design  
& e-commerce**



*“Claire and I just wanted to say a MASSIVE thank you for turning around the booklet. It was very well received yesterday and the schools loved it, so thanks again ”*

**Gary – Rotherham Utd Community Sports Trust**

A person is seen from behind, standing in a warehouse. They are wearing a dark t-shirt with the 'BROADSWORD' logo and 'PRINT • DIGITAL • DISPLAY' text on the back. They are positioned in front of several pallets stacked with large sheets of printed material, likely posters or banners. The entire image has a warm, orange-tinted overlay.

Contact Us

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