

A person is seen from behind, standing in a warehouse or factory setting. They are wearing a light-colored t-shirt with the 'BROADSWORD' logo and 'PRINT • DIGITAL • DISPLAY' text on the back. They are positioned in front of several pallets stacked with large sheets of printed material, likely digital displays or signage. The entire image has a warm, orange-tinted overlay.

Your Guide Digital at Broadsword

BROADSWORD
PRINT • DIGITAL • DISPLAY

Your Digital Guide.

On demand print and personalisation at your fingertips.

If you're in a hurry or have a low volume print order, Broadsword offers a digital print service to companies in the UK and overseas which saves you both time and money from our base in Sheffield.

Sometimes, it may be necessary to use digital print, for example to produce direct mail items. We'll always let you know if you'd benefit from traditional or digital print, depending on your order requirements.

Digital print is quick, cheaper than traditional print, and versatile – Broadsword can produce short-run books and catalogues, variable data labelling, newsletters and price lists with it, to name but a few options.

**On Demand
Print &
Personalisation**

Digital Print Process.

Digital printing assembles an image using a combination of numbers and formulas, by scanning and capturing a matrix pixels.

This process is called digitising. The digitised image 'map' controls the deposition of ink, toner, or electromagnetic energy which reproduces the image data. The immediacy of digital printing is due to the lack of traditional printing plates which take time, effort, and considerable manpower to produce. Instead, it uses options like toner or liquid ink to print straight away without the traditional setup costs.

These days, digital printers feature intelligent colour management using built-in 'spectrophotometers'. This technology considers the surface the ink is being applied to and adjusts ink mixes accordingly so regardless of what an image is printed on, it will always look the same.

**Quick, Quality
and Very
Versatile**

A man with glasses and a mustache is sitting in a chair in a printing plant. He is holding a large sheet of paper that features a booklet design. The design includes the website address "www.foxsworduk.co.uk" and the text "Print. Digital. Display." The background shows the industrial setting of a printing press with various machinery and structures.

“Claire and I just wanted to say a MASSIVE thank you for turning around the booklet. It was very well received yesterday and the schools loved it, so thanks again ”

Gary – Rotherham Utd Community Sports Trust

A person is seen from behind, wearing a dark t-shirt with the 'BROADSWORD' logo and 'PRINT • DIGITAL • DISPLAY' text. They are standing in a warehouse or factory setting, surrounded by several pallets of printed materials, likely brochures or displays, which are wrapped in clear plastic. The background is filled with industrial shelving and more pallets, creating a sense of a busy production or distribution environment. The entire image has a warm, orange-tinted overlay.

Contact Us

0114 242 7444

info@broadsworduk.co.uk

BROADSWORD
PRINT • DIGITAL • DISPLAY