

A person is seen from behind, standing in a warehouse or factory setting. They are wearing a light-colored t-shirt with the 'BROADSWORD' logo on the back. The person is positioned in front of several pallets stacked with large, wrapped items, likely printed materials. The background is filled with industrial shelving and more pallets, creating a sense of a busy manufacturing or distribution environment. The entire image has a warm, orange-toned overlay.

Your Guide Print at Broadsword

BROADSWORD
PRINT • DIGITAL • DISPLAY

Your Print Guide.

Broadword offers traditional, digital and promotional print which saves you both time and money from our base in Sheffield.

Our print services covers the production of everything from personalised USB sticks to mouse mats, leaflets & flyers to business cards & letterhead, magazines & catalogues to promotional mugs & poster.

Having worked in the print industry for many years, our team will match your requirements with the correct process to ensure you get the best quality finish, the most cost-effective pricing and meet the delivery deadline you need.

We have experience of dealing with projects large and small, contact us about your next project and we will ensure you get the best results.

**On demand
print &
Personalisation**

BROADWORD
PRINT • DIGITAL • DISPLAY

Traditional Print Process.

When Broadword creates your traditional print, we split your image up digitally into its CYMK component colours.

These individual files are exposed (like a photograph) onto photosensitive aluminium 'plates'.

Then, the plates are clipped onto a roller and inserted into the printer. Each plate is covered with its corresponding colour using a small ink roller, after which the coloured image is 'offset' onto a 'cylinder' blanket. This makes an impression on paper being fed through the press and allows the colours to mix, creating a replica of your full colour image.

Litho also offers the capacity to print spot (PANTONE) colours. In the same way that process CYMK is standardised, spot colours are consistent globally. They're also able to achieve fluorescent and 'shiny' colours that CYMK cannot replicate.

**Guarantees you
the best quality
product**

Digital Print Process.

For flexible printing, Broadsword's digital printing service offers clients a number of distinct advantages.

Quick turnaround

Digital printing prints multiple colour layers simultaneously eliminating need for plates and the labour required in plate preparation. Digital printing also allows for quicker proofing.


Cost effective and high quality

With the ability to print at up to 1,700 dpi, quality is not sacrificed with digital printing. Digital printing's quicker production process means lower per-item costs on smaller orders.

Personalisation

Add your clients' details to your printed material – ideal for direct mail marketing, business letters, invitations, and printed postcard marketing.

**Quick, high
quality &
personalisation**



“Claire and I just wanted to say a MASSIVE thank you for turning around the booklet. It was very well received yesterday and the schools loved it, so thanks again ”

Gary – Rotherham Utd Community Sports Trust

A person is seen from behind, standing in a warehouse. They are wearing a dark t-shirt with the 'BROADSWORD' logo and 'PRINT • DIGITAL • DISPLAY' text on the back. They are positioned in front of several pallets stacked with large sheets of printed material, likely posters or banners. The entire image has a warm, orange-tinted overlay.

Contact Us

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